



Maiden Voyage

Business Traveller Safety Training

eLearning • Classroom





About Maiden Voyage

Launched in 2008, today Maiden Voyage has a global community of both individual and corporate members in over 100 countries, as well as a team of ambassadors in cities across the world to support inbound female business travellers. Maiden Voyage provides employers with a number of solutions to help fulfil their duty of care obligations. These include: an international standard for female-friendly hotels (hotels that have been physically inspected to ensure they have met minimum safety standards); corporate membership and Travel Responsible Employer accreditation; travel policy audits; and female and LGBTQ+ traveller safety training (both classroom and eLearning). Having won numerous awards, Maiden Voyage has been widely featured in the international press including the BBC, The Economist and The Guardian. CEO and Founder Carolyn Pearson is a recognised thought-leader in diverse traveller safety. She also represents women travellers on the GBTA (Global Business Travel Association) Risk Committee.

Does my company need gender-specific training?

The answer is yes. And we have the statistics, industry experience and case studies to prove it.

According to research conducted by the Global Business Travel Association, in partnership with AIG Travel (October 2018), they found that **83% of women have experienced one or more safety related concern or incident whilst travelling for business in the past year.** When this occurs in an unfamiliar country, culture or language, the impact on the recipient is exacerbated.

71%

of female business travellers believe they face greater risk on the road than their male counterparts.

68%

think their company should have policies to specifically address the needs of female business travellers.

This is where we come in.

Training from Maiden Voyage is suitable for all travellers whilst our focus includes an in-depth look at the specific risks for female and LGBTQ+ travellers.

Legal Restrictions

Did you know that until recently, in Saudi Arabia women were not permitted to drive? That in the UAE, a rape victim may be jailed for the offence of extra-marital sex? That being gay is illegal and punishable by death in some countries?

Health and Pregnancy

Travelling while pregnant has a significant impact upon vaccinations, airline policies, insurance, and consideration of the medical services available.

Cultural Restrictions

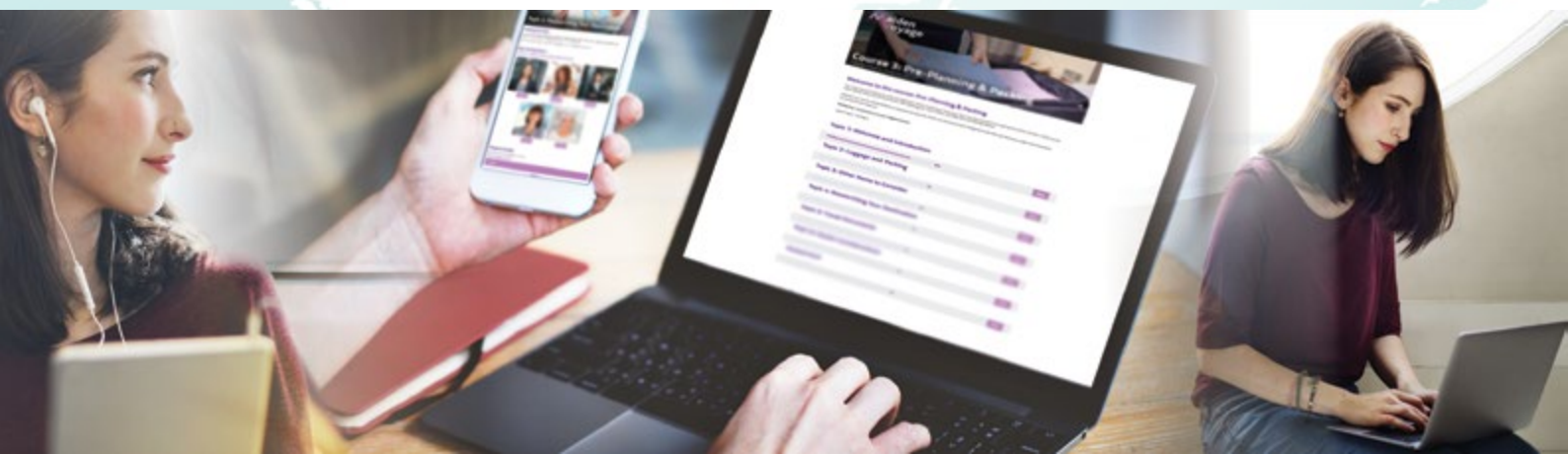
Responses to bodily contact, such as handshakes, eye contact and dress codes vary across cultures.

Assault and Theft

Women are at higher risk of sexual assault, both physical and verbal. Handbag theft is also an all too common occurrence, as handbags are a popular target.

eLearning

Our Business Traveller Safety eLearning series has been written by industry experts, and tested thoroughly on focus groups with varying levels of travel experience. These modules will provide travellers and their managers with practical tips and advice, which includes a special focus on women and LGBTQ+ travellers. Aimed at an international audience, the training is suitable for both the inexperienced or first-time traveller, and those who travel regularly on business. Comprehensive and accessible, eLearning is an ideal and cost effective way to reach and educate your travellers to mitigate risk.



Key Features

- Five modules
- Time efficient and flexible
- Interactive
- Real life case studies
- Practical tips
- Extensive resources sections
- Certificate on successful completion
- Fully responsive on all devices (internet connection necessary)
- Suitable for an international audience
- Option to co-brand + tailor*

**additional charges apply*

Our Learning Management System

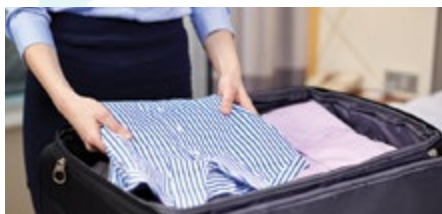
- Can create insightful and actionable reports
- Easy to navigate and manage

Data Security

Our Learning Management System is hosted by Amazon Web Services, specifically held at the European Centre in Ireland which is subject to stringent data protection laws.

Modules

Pre-Planning & Packing



Aim: to raise awareness of the need to plan, pack and dress for the appropriate destination. Learners will understand the concept of the 'grab bag', understand best practice for carrying essential travel documentation, and know what steps to take to protect their health and wellbeing.

Safe Ground Transportation



Aim: to raise awareness of potential risks that are presented through ground transportation, ride-sharing and the use of public transport in different countries, looking at situations such as car-jacking, kidnap and road safety. Learners will understand key safety practices and be able to take appropriate precautions when travelling.

Hotel Safety



Aim: to raise awareness of potential risks associated with hotel stays and includes hotel fire safety, in-room intruders and how to secure personal space. Learners will be able to recognise potential risks, plan their stay with safety in mind, and keep personal information private and communicate with care.

Intercultural Awareness



Aim: to raise awareness of restrictions, both legal and cultural, that may affect diverse travellers as they travel and work internationally. Learners will be able to use appropriate resources to research their destination before they travel, recognise any restrictions that they must adhere to/respect, and know how to best respond if an incident occurs.

Safe Meetings & Leisure Time



Aim: to raise awareness of how to conduct meetings and spend leisure time safely when travelling on business. Learners will be able to conduct meetings in the safest and most efficient way, take precautions when attending events and exercising, recognise sexual harassment and how to respond, and take appropriate precautions when dating or pursuing a relationship.

Classroom Training

Up to 15 participants per course. Can be delivered as a full day or shortened to be delivered in 2-hour workshops/lunch and learns.

Our Business Traveller Safety Awareness programme has been designed in consultation with security professionals.

The course uses a mix of study and role-play to provide the traveller with the right knowledge and confidence to mitigate risk and deal with incidents if they should occur. It will inform, educate and empower all travellers, but especially female and LGBTQ+ business travellers to effectively achieve their business travel objectives whilst remaining safe.



Key Features

- Delivered by highly experienced trainers, available in English, French and Spanish
- Trainer matched to organisation
- Held at your premises, internationally
- Interactive and thought-provoking open and honest forum
- Uses real life case studies and experiences
- Covers issues related to diverse traveller safety
- Consistently receives feedback at 98%+ excellent



Modules

In addition to the five eLearning course subjects, participants will learn about:

Predator Psychology

Will enable participants to recognise when a situation doesn't feel right, identify potential situations and learn key strategies for removing themselves from a situation before it gives rise to conflict.

Diffusing a Conflict Situation

Will enable participants to identify a conflict situation and aggression in others and where possible to effectively diffuse the situation. They will also learn about their natural style in a business context (passive, passive aggressive, aggressive, assertive), identify safe strategies for diffusing conflict or removing themselves from the situation and understand the theory of the fight, flight or freeze responses.

Basic Self-Defence

This is optional for individuals.

Participants will understand their personal strengths and an attacker's areas of weakness. Ten basic breakaway techniques will be explored and practiced.

Medical and Pregnancy in Travel

Participants will understand the key health risks facing business travellers with a lens on the gender-specific elements such as pregnancy and travel.

Social Media and Travel

Participants will understand the risks around using social media when travelling on business. Participants will learn about international and intercultural attitudes to social media, legalities and risks associated with sharing information online and how to protect themselves against cyber and physical crime as a result of using social media.



Contact Us

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