

MAIDEN VOYAGE PARTNERS WITH BCD TRAVEL

LEEDS 21 AUGUST 2023: Maiden Voyage, the world's leading specialists in Inclusive Business Travel Safety has launched a new partnership with leading travel management company BCD Travel. The partnership will give BCD Travel's corporate clients access to a range of educational tools to support their ESG and DE&I initiatives, enabling them to provide a personalised approach to business traveller safety.

With Maiden Voyage, BCD clients will have access to a range of courses, eLearning, animations and videos as well as consultancy services to help them to set up their Inclusive Traveller Safety programmes.

Carolyn Pearson, CEO of Maiden Voyage, commented, "The new partnership makes absolute sense. As companies strive to weave DE&I into their travel programmes and mature their ESG efforts, training and education for business travellers is essential. Companies are often at a loss as to where to go. Our partnership will provide BCD Travel educational opportunities and guidance on offering appropriate solutions. Throughout the process, we have been impressed by the commitment of BCD Travel to lead the way on sustainability and inclusivity."

Morten Bundgaard, Director, Partnerships & Integrations at BCD Travel, says, "We are excited to have Maiden Voyage join the BCD marketplace and become part of a bold and growing group of incredible partners. This partnership will allow clients to easily work with Maiden Voyage to optimize and incorporate Diversity Equity & Inclusion in their travel programs."

Maiden Voyage UK Press Office

For more information and images, or to arrange an interview, please contact:

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About Maiden Voyage

Maiden-voyage.com launched in 2008 by entrepreneur Carolyn Pearson after her many lonely experiences as a solo female traveller. Initially started as a social network to connect lone female business travellers, Maiden Voyage is recognised as a world leader in Inclusive Traveller Safety.

The company provides travel safety training courses, eLearning, video and animations to organisations around the world with a primary focus minority groups such as women, LGBTQ+ travellers and those travelling with hidden and physical disabilities. Maiden Voyage also partners with a number of Travel Management Companies and works tirelessly at an industry level to lobby and push for better safety throughout the business traveller experience.

About BCD Travel

BCD Travel helps companies travel smart and achieve more. We drive program adoption, cost savings and talent retention through digital experiences that simplify business travel. Our 13,000 dedicated team members service clients in 170+ countries as we shape a sustainable future for business travel. For more information, visit <u>www.bcdtravel.com</u>.