**About this course:** This short course will help you to prepare, market and run truly inclusive events and to keep your team and delegates safe at all times. Choose between our **corporate & business events** course or our **leisure & entertainment** events course, depending on the nature of your events.

**Who is it for?** Those designing, curating and running events

**Duration:** 1-hour masterclass or; 2-hours tailored to your organisation

**Bespoke or off-the-shelf**
- The 1-hour Masterclass is a standard off-the-shelf course
- The 2-hour course is tailored towards your organisation and the types of events that you are looking to run.

**Delivery method** Virtually or in-person

**Learning Objectives:** On completion of this course, delegates will be able to:
- Plan an event with inclusivity in mind
- Identify health and safety risks pertinent to different minority groups
- Attract the desired audience
- Curate content that appeals to a diverse audience
- Ensure that the needs of both delegates and presenters are catered for
- Use practical strategies to keep themselves and others safe
- Gather the right feedback to continually improve inclusivity

**Syllabus:**
- What is an inclusive event and why it’s important
- Diversity, Equity and Inclusivity
- Inclusive event planning
- Pre-event marketing and communication
- Curating inclusive content
- Creating an inclusive experience
- Including your presenters & entertainers
- Event safety and protocols
- Keeping yourself safe
- Gathering Feedback

Find out more
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