



# CREATING INCLUSIVE EVENTS TRAINING

**Maiden  
Voyage**

<b>About this course:</b>	This short course will help you to prepare, promote and run truly inclusive events and to keep your team and delegates safe at all times. Choose between our <b>corporate &amp; business events</b> course or our <b>leisure &amp; entertainment</b> events course, to suit your specific needs.
<b>Who is it for?</b>	Those designing, curating and running events
<b>Duration:</b>	1-hour masterclass or; 2-hours tailored to your organisation
<b>Bespoke or off-the-shelf</b>	The 1-hour Masterclass is a standard off-the-shelf course The 2-hour course is tailored towards your organisation and the types of events that you are looking to run.
<b>Delivery method</b>	Virtually or in-person
<b>Learning Objectives:</b>	On completion of this course, delegates will be able to: <ul style="list-style-type: none"> <li>• Plan an event with inclusivity in mind</li> <li>• Identify health and safety risks pertinent to different minority groups</li> <li>• Attract the desired audience</li> <li>• Curate content that appeals to a diverse audience</li> <li>• Ensure that the needs of both delegates and presenters are catered for</li> <li>• Use practical strategies to keep themselves and others safe</li> <li>• Gather the right feedback to continually improve inclusivity</li> </ul>
<b>Syllabus:</b>	<ul style="list-style-type: none"> <li>• What is an inclusive event and why it's important</li> <li>• Diversity, Equity and Inclusivity</li> <li>• Inclusive event planning</li> <li>• Pre-event marketing and communication</li> <li>• Curating inclusive content</li> <li>• Creating an inclusive experience</li> <li>• Including your presenters &amp; entertainers</li> <li>• Event safety and protocols</li> <li>• Keeping yourself safe</li> <li>• Gathering Feedback</li> </ul>

Find out more

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